

RIFKIN CENTER FOR CAPTIVIT THEATRE STUDIOS
SHUBERT THEATER LINCOLN THEATRE
OHIO THEATRE SOUTHERN THEATRE
PALACE THEATRE COLUMBUS OHIO
NEW HAVEN CONNECTICUT

WE EDUCATE
WE SUPPORT
WE PRESENT
WE SERVE

CAPA
★ 2010-2011 ★
REPORT
TO THE
COMMUNITY

WE ARE CAPA

CAPA is a non-profit, award-winning presenter of national and international performing arts and entertainment in operation for 41 seasons.

Our Mission

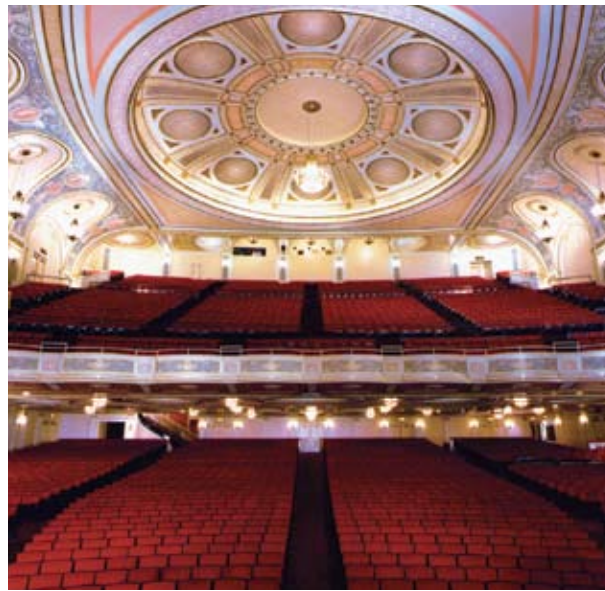
We bring the world to our stages, enrich lives, and create community through our mission to:

Present and produce artistic programming of the highest quality to serve and educate diverse audiences and feature renowned artists of all cultures

Operate and maintain world-class performance venues

Strengthen our arts communities by providing facilities for resident companies, and through partnership and collaboration, support those organizations

Bolster the economy of the community we serve



PALACE THEATRE

Built: 1926
Capacity: 2,837
Location: Columbus, OH



OHIO THEATRE

Built: 1928
Capacity: 2,791
Location: Columbus, OH



SOUTHERN THEATRE

Built: 1896
Capacity: 925
Location: Columbus, OH



SHUBERT THEATER

Built: 1914
Capacity: 1,655
Location: New Haven, CT



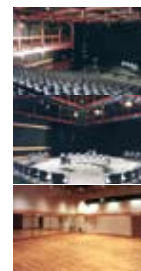
RIFFE CENTER THEATRES

Built: 1989, Location: Columbus, OH
CAPITOL THEATRE (pictured above)
Capacity: 903



LINCOLN THEATRE

Built: 1928
Capacity: 582
Location: Columbus, OH



STUDIO ONE
Capacity: 227

STUDIO TWO
Capacity: 187

STUDIO THREE
Capacity: 60

Shared Services

CAPA offers personalized back office services to local arts organizations, providing a streamlined process for patrons while allowing the arts organizations to focus on continued, quality entertainment for their audiences.

Service agreements are personalized to fit each organization's needs, but can include marketing, publicity, ticketing, finance, human resources, IT, management, operations, and development.

Columbus

In March 2011, Friends of the Drexel, Inc., a non-profit organization dedicated to securing a sustainable and successful future for the Drexel Theatre, entered into a management agreement with CAPA. The Drexel Theatre is a three-screen arts cinema located in Bexley, Ohio, that strives to be central Ohio's first source for independent film and the best of Hollywood and international cinema. Under the new agreement, CAPA provides management, marketing, finance, operations, and development services to the Drexel Theatre, and has also begun an evaluation of potential technology updates and structural and aesthetic renovations.

In May 2011, Opera Columbus engaged CAPA in a management agreement to provide extensive back office services including finance, marketing, publicity, IT, ticketing, human resources, and operations functions.

Shared Service Agreements

Columbus Symphony Orchestra
 CATCO-Phoenix (The Contemporary American Theatre Company/The Phoenix Theatre for Children)
 Drexel Theatre
 Franklin Park Conservatory
 Lincoln Theatre Association
 Opera Columbus
 Toledo Cultural Arts Center—Valentine Theatre

Ticketing Services Only

Available Light Theatre
 Chamber Music Columbus
 CityMusic
 Columbus Children's Theatre
 Columbus Gay Men's Chorus
 Columbus Guitar Society
 Early Music of Columbus
 Jazz Arts Group
 Judah Performing Arts Center
 Leap of Faith Dance Company
 New Albany Classic
 Pleasure Guild of Children's Hospital

Partnership Agreement

Broadway Across America

New Haven

Shared Service Agreements

The City of New Haven Board of Education
 International Festival of Arts & Ideas
 Market New Haven
 New Haven Ballet
 Yale School of Music
 Yale Symphony Orchestra

In 2010 CAPA was engaged by New Haven's Board of Education to manage the newly opened Cooperative Arts and Humanities High School, providing management and technical services for the arts programs and related theaters and support spaces, along with internship programs in arts management and technical theater.



CATCO's *It's a Wonderful Life* Radio Play



Meeting the Columbus Symphony Orchestra



Students from the New Haven Ballet in a production of *The Nutcracker*.

Photo: David Offenstein

Resident Arts Groups

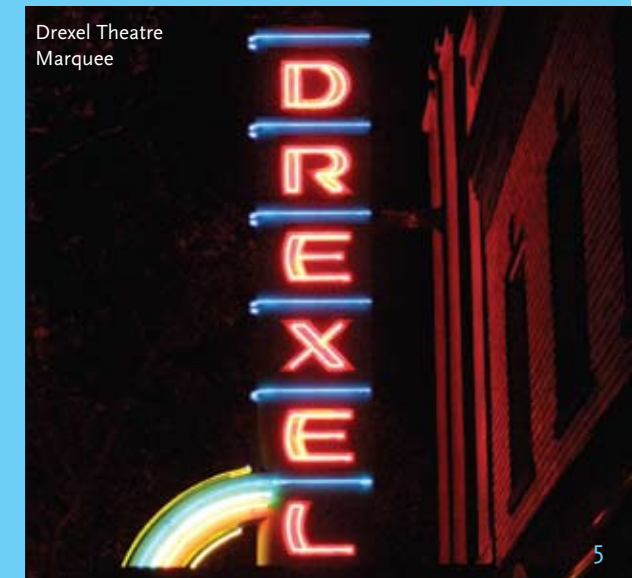
Twenty one resident arts groups present a wide variety of top local talent, giving Columbus and New Haven theatre-goers an array of quality entertainment choices nearly every night of the year. CAPA provides these groups with quality facilities for their presentations and collaborates to co-present productions when possible.

COLUMBUS

Alfred Dove Dance Studio
 Available Light Theatre
 BalletMet Columbus
 CATCO-Phoenix (The Contemporary American Theatre Company/The Phoenix Theatre for Children)
 Chamber Music Columbus
 Columbus Children's Theatre
 Columbus Gay Men's Chorus
 Columbus Symphony Orchestra
 Columbus Symphony Youth Orchestra
 Jazz Arts Group/Columbus Jazz Orchestra
 Judah Performing Arts Center
 Leap of Faith Dance Company
 Ministry in Motion
 The Ohio State University
 Departments of Theatre, Dance, and Music
 Opera Columbus
 ProMusica Chamber Orchestra
 Thioassane West African Dance Institute

NEW HAVEN

Connecticut Gay Men's Chorus
 International Festival of Arts & Ideas
 New Haven Ballet
 Yale Opera



Drexel Theatre Marquee

COL*UMBUS

CAPA strives to be a responsible member of the community and positively affect the quality of life in the regions we serve. Here's how the numbers break down for the 2010–11 season, providing an overall picture of CAPA as an organization and the impact it had on Columbus.

8 CAPA-operated theatres

592,654 patrons

906 events

\$25 million in ticket revenue

\$74 million in economic impact

86% of Columbus' annual operating budget is generated from earned income

900 volunteers donated in excess of 69,000 hours

WE PRODUCE

Festival Latino

An annual Columbus tradition for 15 years, Festival Latino is the largest Hispanic event in Ohio, providing a two-day, family-friendly, free event that celebrates Latin culture with music, food, fashion, art, and children's activities. In CAPA's second year as exclusive producer of the event, attendance saw a 75% increase from 20,000 attendees in 2009, to 35,000 attendees in 2010.



Photo: Randall L. Schieber

CAPA Summer Movie Series

The CAPA Summer Movie Series, the longest-running classic film series in America, is a highly anticipated summertime tradition in Columbus. In the 2010–11 season, more than 23,000 patrons attended screenings of their favorite classic films in the grandeur of the historic Ohio Theatre.



Barbara Streisand in *Funny Girl*

WE EDUCATE

CAPA offered special student performances to two events in the 2010-11 season—Charles Dickens' *A Christmas Carol* and Complexions Contemporary Ballet—which were attended by more than 3,200 students.

CAPA also took three-time Grammy-nominated Tiempo Libre, a world-renowned Cuban salsa band, to the Columbus Global Academy to conduct an in-school master class for more than 30 middle and high school students. The students were also provided free tickets to attend that evening's performance.

Additionally, Ailey II held a master class for 25 Leap of Faith Dance Company students, also providing them with free tickets to that evening's performance.



Tiempo Libre at Columbus Global Academy

Photo: Jeani Stahlner



Tiempo Libre at Columbus Global Academy

Photo: Jeani Stahlner

WE PRESENT

CAPA presented 32 different performing artists and productions in Columbus.

2010–11 Events

- A Midsummer Night's Dream* (co-presented with The Ohio State University Department of Theatre)
- AIDA* (co-presented with The Ohio State University Department of Theatre)
- Ailey II
- Andy McKee
- Benise—The Spanish Guitar
- CATS* (co-presented with Broadway Across America)
- Charles Dickens' *A Christmas Carol*
- Complexions Contemporary Ballet
- Dave Koz & Friends—A Smooth Jazz Christmas 2010
- Disney Live! presents *Mickey's Magic Show*
- Disney's Imagination Movers
- Drumline LIVE
- Jerry Rivera
- Joe Bonamassa
- The Laurie Berkner Band
- Legally Blonde the Musical* (co-presented with Broadway Across America)
- Les Ballets Trockadero de Monte Carlo
- Les Miserables* (co-presented with Broadway Across America)
- Mary Poppins* (co-presented with Broadway Across America)
- New York Gilbert & Sullivan's *The Pirates of Penzance* (co-presented with Opera Columbus)
- Our Latin Thing: A Tribute to the Fania All-Stars
- Over the Rhine
- Punch Brothers featuring Chris Thile
- Riverdance* (co-presented with Broadway Across America)
- Rock of Ages* (co-presented with Broadway Across America)
- The Second City's *Fair and Unbalanced*
- Steve Solomon's *My Mother's Italian, My Father's Jewish, and I'm in Therapy!*
- STOMP* (co-presented with Broadway Across America)
- The Temptations
- Tiempo Libre
- Tony n' Tina's Wedding*
- Victor Manuelle

NEW * HAVEN

The completion of the 2010–11 season marks the 10th anniversary of CAPA's agreement with the city of New Haven to manage the historic Shubert Theater. Both continue to be an integral part of the city's thriving arts and entertainment community.

The Shubert Theater hosts a wide variety of programming, providing entertainment for a diverse audience and enriching the community. Here's how the numbers break down for the 2010–11 season, showing the impact the organization had on the Greater New Haven Region.

101,315 patrons

115 events

\$4 million in ticket revenue

\$20 million in economic impact

80% of New Haven's annual operating budget is generated from earned income

283 volunteers donated in excess of **16,500** hours

WE EDUCATE

The Shubert's signature S.N.A.P. program (Shubert Night at A Performance) distributed over 1,600 tickets to 93 New Haven-based community organizations during the 2010–11 season. S.N.A.P. is a community outreach initiative serving New Haven's inner-city neighborhoods, offering children, families, and senior citizens the opportunity to experience events at the Shubert Theater. The cost for all distributed S.N.A.P. tickets is underwritten by corporations and individuals, the City of New Haven, and the State of Connecticut.

Additionally, more than 3,000 students experienced the performing arts through student performances produced specifically for young audiences and a variety of educational in-school residency programs.

Since 1997, the Shubert has partnered with the internationally acclaimed Pilobolus Dance Theatre to bring the Pilobolus Project to schools throughout the Greater New Haven Region. During the 2010–11 season, students in 16 participating schools received personalized dance instruction from Pilobolus master artists.

The cornerstone of the Pilobolus Project is MOVIN', an innovative program that works specifically with middle-school students determined to be "at-risk of failure in the classroom." Daily after-school residencies encourage teamwork, trust, concentration, self-respect, and respect for one another, while challenging young people to creatively solve movement problems as a group. Originally offered to middle-school boys only, this season's MOVIN' included its first-ever group of girls from New Haven's Truman School. The program also included Derby Middle School and Betsy Ross Arts Magnet School, and culminated with students performing dance pieces choreographed in collaboration with their Pilobolus mentors.

Elementary school children arriving at the Shubert for a special Student Performance.



Photo: David Apuzzo

WE PRESENT

CAPA presented 18 different performing artists and productions in New Haven.

2010–11 Events

A Chorus Line

HAIR

Charles Dickens' *A Christmas Carol*

Sister's Christmas Catechism

Live from New York's 92nd Street Y Series
(three-event series)

Monty Python's *Spamalot*

MAMMA MIA!

Swan Lake

The Rat Pack is Back

CATS

All Shook Up

STOMP

MatheMagic!

Spring Awakening

Ailey II

Legally Blonde the Musical

Finale of *A Chorus Line*



Photo: Antonio Agostini/2008 Italian Production

Original Broadway cast of *HAIR*



Spamalot's Knights of the Round Table



Photo: Scott Suchman/2010

COLUMBUS SUPPORTERS

Fiscal Year 2011 July 1, 2010–June 30, 2011

The contributions of CAPA's individual, corporate, foundation, government and organization donors enable us to impact positively the cultural and economic vitality of downtown Columbus and central Ohio. Thank you for your commitment to CAPA.

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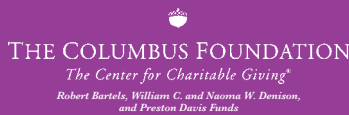
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 a joint venture with the
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*If your name does not appear on
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Gladys and John Soto, Shubert Board Member



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FINANCIAL RESULTS

Statement of Financial Position

June 30, 2011

	Columbus*	New Haven
Cash, Cash Equivalents, & Investments	\$9,370,000	\$3,885,000
Other Current Assets	2,744,000	361,000
Total Current Assets	12,114,000	4,246,000
Land, Buildings, and Equipment-net	36,865,000	38,000
Other Long-Term Assets	1,951,000	0
Total Non-current Assets	38,816,000	38,000
TOTAL ASSETS	\$50,930,000	\$4,284,000
Current Portion of Long Term Liabilities	\$179,000	\$0
Accounts Payable	532,000	136,000
Advance Ticket Sales and Deposits	1,256,000	497,000
Accrued Liabilities	369,000	103,000
Total Current Liabilities	2,336,000	736,000
Long Term Liabilities	5,703,000	0
Total Liabilities	8,039,000	736,000
Unrestricted Net Assets	40,313,000	3,365,000
Temporarily Restricted Net Assets	1,478,000	183,000
Permanently Restricted Net Assets	1,100,000	0
Net Assets	42,891,000	3,548,000
TOTAL LIABILITIES AND NET ASSETS	\$50,930,000	\$4,284,000

Statement of Activities

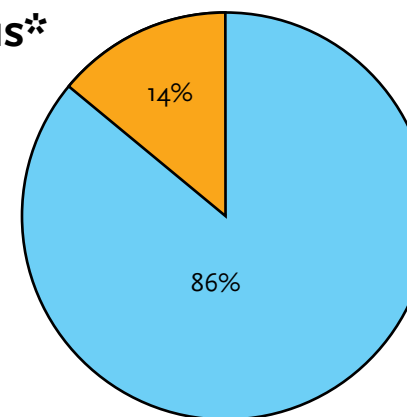
For the Year Ended June 30, 2011

	Columbus*	New Haven
Earned Revenue	\$14,204,000	\$4,663,000
Contributed Revenue	2,217,000	1,184,000
Total Operating Revenue	16,421,000	5,847,000
Program Expense	12,092,000	4,718,000
Management & Administrative Expense	3,400,000	692,000
Fundraising Expense	494,000	166,000
Total Operating Expense	\$15,986,000	\$5,576,000
Board Designated Transfers	\$(370,000)	\$(220,000)
CHANGE IN OPERATING NET ASSETS	\$65,000	\$51,000
Depreciation & Other Non-operating Activities	\$504,000	\$456,000
TOTAL CHANGE IN NET ASSETS	\$569,000	\$507,000

Columbus*

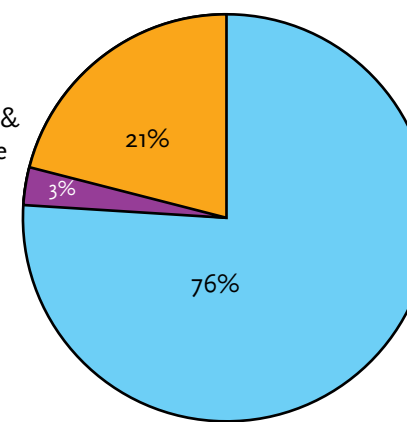
Earned vs. Contributed Revenue

- Earned Revenue
- Contributed Support



Operating Expense by Category

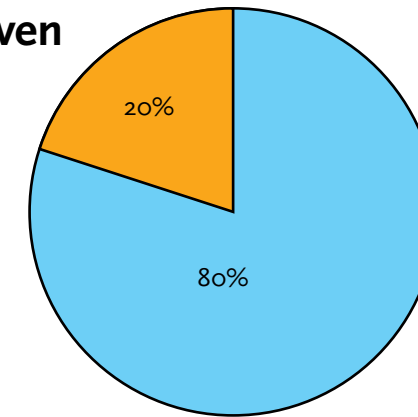
- Program Expense
- Management & Administrative Expense
- Fundraising Expense



New Haven

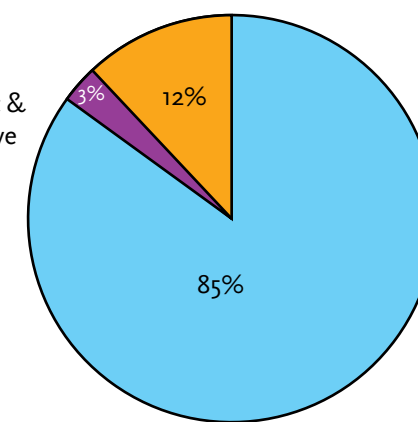
Earned vs. Contributed Revenue

- Earned Revenue
- Contributed Support



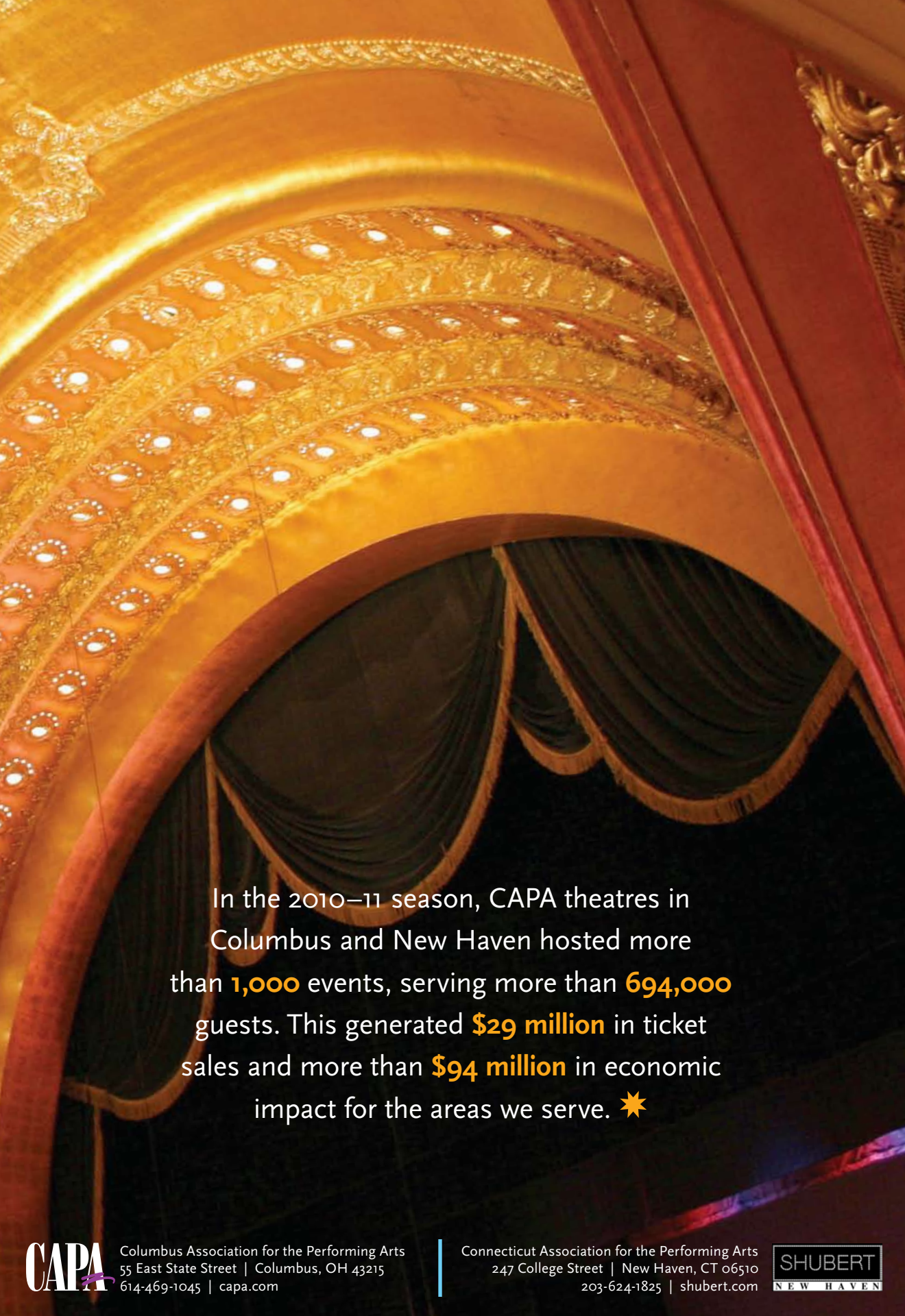
Operating Expense by Category

- Program Expense
- Management & Administrative Expense
- Fundraising Expense



* Results for Columbus include activity related to the Ohio Theatre, Palace Theatre, Riffe Center Theatres, Southern Theatre, and Lincoln Theatre.





In the 2010–11 season, CAPA theatres in Columbus and New Haven hosted more than **1,000** events, serving more than **694,000** guests. This generated **\$29 million** in ticket sales and more than **\$94 million** in economic impact for the areas we serve. ✨



Columbus Association for the Performing Arts
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