

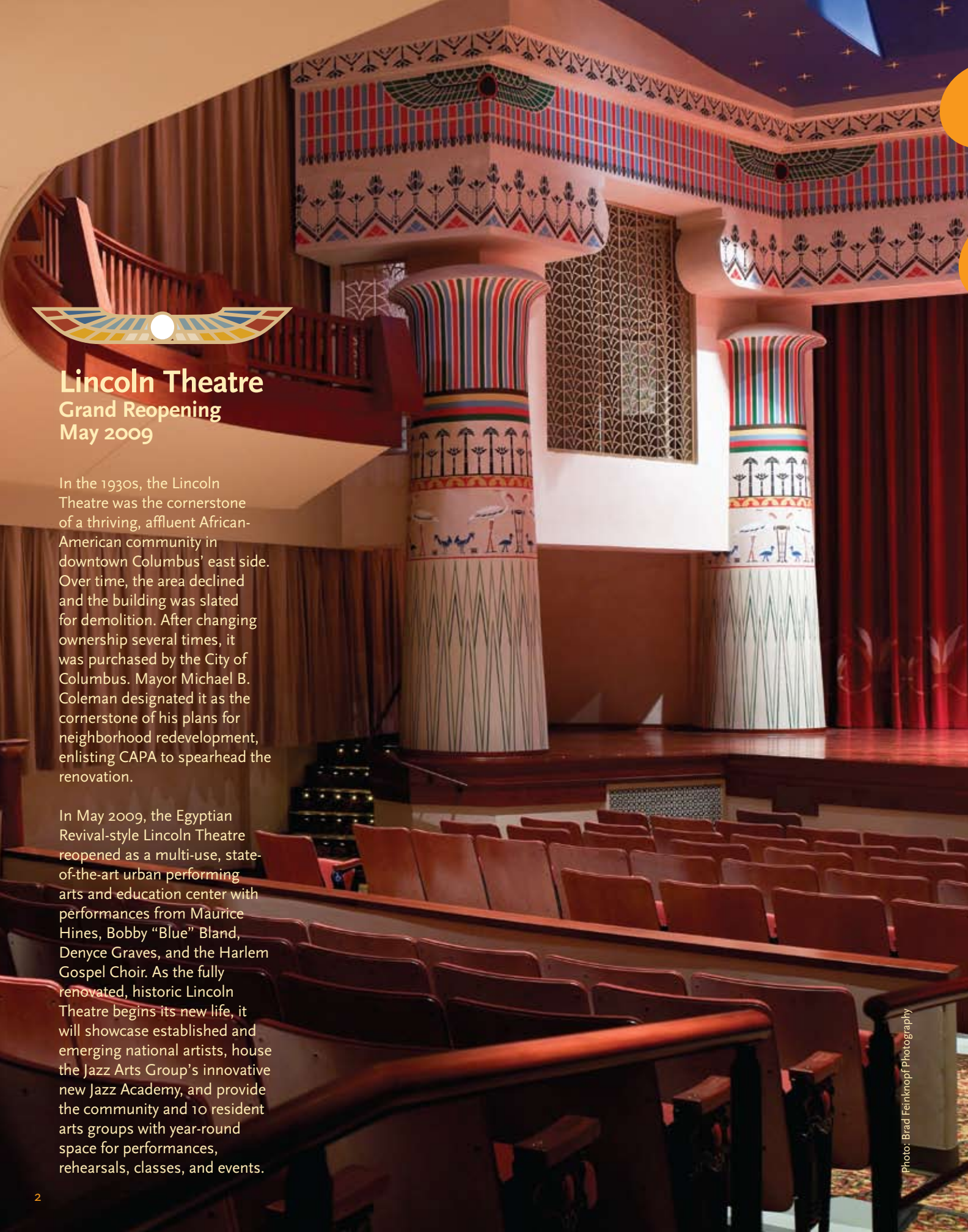


CAPA

Report to the
Community

**ENGAGE
EDUCATE
ENTERTAIN**

2008/2009



Lincoln Theatre Grand Reopening May 2009

In the 1930s, the Lincoln Theatre was the cornerstone of a thriving, affluent African-American community in downtown Columbus' east side. Over time, the area declined and the building was slated for demolition. After changing ownership several times, it was purchased by the City of Columbus. Mayor Michael B. Coleman designated it as the cornerstone of his plans for neighborhood redevelopment, enlisting CAPA to spearhead the renovation.

In May 2009, the Egyptian Revival-style Lincoln Theatre reopened as a multi-use, state-of-the-art urban performing arts and education center with performances from Maurice Hines, Bobby "Blue" Bland, Denyce Graves, and the Harlem Gospel Choir. As the fully renovated, historic Lincoln Theatre begins its new life, it will showcase established and emerging national artists, house the Jazz Arts Group's innovative new Jazz Academy, and provide the community and 10 resident arts groups with year-round space for performances, rehearsals, classes, and events.

Photo: Brad Feinknopf Photography

CAPA 101

A non-profit, award-winning presenter of national and international performing arts and entertainment in operation for **39** seasons.

In the 2008–09 season, CAPA theatres hosted more than 900 events, serving more than 615,000 guests. This generated \$23 million in ticket sales and more than \$59 million in economic impact for the areas we serve.

Our Mission

CAPA brings the world to our stages, enriches lives, and creates community through its mission to:

- Present and produce artistic programming of the highest quality to serve and educate diverse audiences and feature renowned artists of all cultures
- Operate and maintain world-class performance venues
- Strengthen our arts communities by providing facilities for resident companies and, through partnership and collaboration, support those organizations
- Bolster the economies of the downtown communities we serve

On the cover: Southern Theatre stage
Photo: Brian Crosby

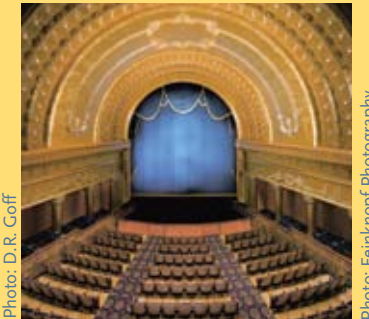
CAPA owns and operates **3** theatres



PALACE THEATRE
Built: 1926
Capacity: 2,837
Location: Columbus, OH



OHIO THEATRE
Built: 1928
Capacity: 2,791
Location: Columbus, OH



SOUTHERN THEATRE
Built: 1896
Capacity: 925
Location: Columbus, OH

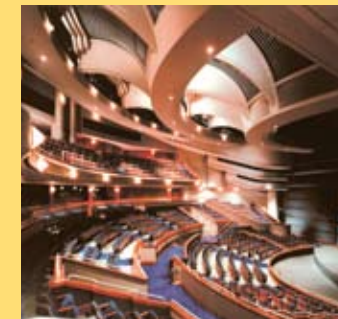
Photo: D.R. Goff

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CAPA operates **6** theatres



SHUBERT THEATER
Built: 1914
Capacity: 1,655
Location: New Haven, CT



RIFFE CENTER THEATRES
CAPITOL THEATRE
Built: 1989
Capacity: 903
Location: Columbus, OH



LINCOLN THEATRE
Built: 1928
Capacity: 566
Location: Columbus, OH

Photo: Feinknopf Photography



STUDIO ONE
Capacity: 227



STUDIO TWO
Capacity: 187



STUDIO THREE
Capacity: 60

8 CAPA-operated theatres

515,186 patrons

CAPA strives to be a responsible member of the community and positively affect the quality of life in the regions we serve. Here's how the numbers break down for the 2008–09 season, providing an overall picture of CAPA as an organization and the impact it has on Columbus.

801 events

\$50.3 million
in economic impact

81% of Columbus' annual operating budget is generated from earned income

960 volunteers *donated*
65,500+ hours

\$20.1 million in ticket revenue

132 events

\$3.7
million
in ticket
revenue

227 volunteers *donated*
12,000+ hours

100,169 patrons

80% of New Haven's
annual operating budget
is generated from
earned income

\$9.3 million in economic impact

As a leading arts organization in New Haven, CAPA and the Shubert Theater continue to be an integral part of the thriving arts and entertainment community. The Shubert Theater hosts a wide variety of programming, providing entertainment for a diverse audience and enriching the community. Here's how the numbers breakdown for the 2008–09 season, showing the impact the organization has on New Haven.

ENGAGE

A thriving downtown relies heavily on a thriving arts community, and CAPA theatres are at the heart of both Columbus and New Haven.

SHARED SERVICES/COLLABORATIONS

CAPA offers personalized shared service arrangements to local arts organizations, presenting a streamlined process for ticket buyers and season subscribers while allowing our partners the freedom to focus on continued, quality entertainment for their audiences. Services are personalized to fit each organization's needs, but can include marketing, publicity, ticketing, finance, human resources, IT, and development. Last season, CAPA serviced 10 shared service agreements with local arts organizations.

COLUMBUS

The Contemporary American Theatre Company (CATCO)
The Franklin Park Conservatory
Opera Columbus
The Phoenix Theatre for Children

NEW HAVEN

The City Of New Haven
International Festival of Arts & Ideas
Market New Haven
The New Haven Symphony Orchestra (NHSO)
Orchestra New England
Yale School of Music

TICKETING ONLY

Available Light
Chamber Music Columbus
CityMusic
Columbus Children's Theatre
Columbus Gay Men's Chorus
Columbus Guitar Society
Early Music of Columbus
Judah Performing Arts
Leap of Faith Dance
New Albany Classic
Pleasure Guild of Children's Hospital

RESIDENT ARTS GROUPS

Twenty-six resident arts groups present a wide variety of top local talent, giving Columbus and New Haven theatre-goers an array of quality entertainment choices nearly every night of the year. CAPA provides these groups with quality facilities for their presentations and collaborates to co-present productions when possible.

COLUMBUS

Alfred Dove Dance Studio
Available Light Theatre
BalletMet Columbus
CATCO
Chamber Music Columbus
Clarity Creative Institute/IN8 Inner-Prizes
Columbus Children's Theatre
Columbus Gay Men's Chorus
Columbus Symphony Orchestra
Columbus Symphony Youth Orchestra
Broadway Across America—Columbus
Jazz Arts Group/Columbus Jazz Orchestra
Judah Performing Arts Center
Leap of Faith Dance Company
Ministry in Motion
Nomel Inspirational Dance Theater
The Ohio State University Departments of Theatre, Dance & Music
Opera Columbus
The Phoenix Theatre for Children
ProMusica Chamber Orchestra
Thioassane West African Dance Institute

NEW HAVEN

Connecticut Gay Men's Chorus
International Festival of Arts & Ideas
New Haven Ballet
New Haven Symphony Orchestra
Yale Opera



The Phoenix Theatre for Children



Bobby Floyd



International Festival of Arts and Ideas



CATCO



Yale Opera



Leap of Faith



Photo: Willie Jennings

Photo: Terry Gilliam

Harlem Gospel Choir performing on stage at the Lincoln Theatre

EDUCATE

CAPA continued to provide arts, entertainment, and educational opportunities to a wide array of people throughout Connecticut and Ohio.

COLUMBUS

CAPA offered special student performances to four events in the 2008-09 season—*A Christmas Carol*, *A Midsummer Night's Dream*, Ballet Hispanico, and *Godspell*—which were attended by more than 3,200.

CAPA also took Ballet Hispanico out to Columbus schools, conducting in-school workshops on Latin dance movement for more than 200 students, as well as an evening salsa class for adults.

Additionally, Leap of Faith Dance Company received free tickets for students to attend an Ailey II performance.

NEW HAVEN

Underwritten by a gift from the Robert and Lou Ann Giunta Foundation, the State of Connecticut and the City of New Haven, CAPA's S.N.A.P. program (Shubert Night at A Performance) distributed more than 1,750 tickets to more than 77 New Haven-based community organizations serving children, families, and senior citizens.

As part of its ongoing Education and Community Outreach Program, the Shubert Theater continues its partnership with internationally acclaimed Pilobolus Dance Theater. Through the Pilobolus/MOVIN' project, more than 450 dance students from 14 area schools received personalized dance instruction from Pilobolus artist teachers.

MOVIN', the cornerstone of the Pilobolus Project for "at risk" middle-school boys, builds important life skills by challenging young people to creatively solve communication problems through collaboration, improvisation, and movement.



Ballet Hispanico dancer conducting in-school workshop

ENTERTAIN

PRESENTING

For nearly 40 years, CAPA has strived to bring the best performing artists from all over the world to the communities we serve. In the 2008-09 season, extraordinary talent from all over the globe in every genre of entertainment dazzled audiences on the stages of the Shubert, Ohio, Palace, Southern, Lincoln, and Riffe Center Theatres.

CAPA presented 42 different performing artists and productions in both Columbus and New Haven.

Charles Dickens' *A Christmas Carol* OT SBT
A Midsummer Night's Dream ST SBT
Ailey II RC
Annie (Co-presented with Fifth Third Bank Broadway Across America—Columbus) PT
Ballet Hispanico RC
Bobby "Blue" Bland LT
Ryan Adams and the Cardinals PT
CATS SBT
Cherish the Ladies ST
David Sedaris SBT
Dave Koz and Friends—*A Smooth Jazz Christmas 2008* PT
Denyce Graves LT
Dora the Explorer Live! Search for the City of Lost Toys
(Co-presented with Fifth Third Bank Broadway Across America—Columbus) PT
Down by the Riverside featuring **Blind Boys of Alabama**
and **The Preservation Hall Jazz Band** OT
Duncan Sheik ST
Eileen Ivers & Immigrant Soul ST
Footloose SBT
The Four Bitchin' Babes ST SBT
Garrison Keillor PT
Great Big Sea ST
Girls Night: The Musical SBT
Godspell (Co-presented with The Ohio State University Department of Theatre) ST
Harlem Gospel Choir LT SBT
iO Theater's *The Improvised Musical* ST
Jesus Christ Superstar SBT
Joan Baez ST
Joe Jackson ST SBT
k.d. lang SBT
KEM PT
Kodo Drummers of Japan PT
Ladysmith Black Mambazo ST
MAMMA MIA! SBT
Maurice Hines LT
Magic Tree House: The Musical PT
Playhouse Disney Live! PT
The Rat Pack SBT
The Reduced Shakespeare Company in *Completely Hollywood (abridged)* ST
The Second City on Tour ST
Spanish Harlem Orchestra RC SBT
STOMP SBT
The Swell Season PT
Tango Fire OT

The 2008 CAPA Summer Movie Series presented 21 films at the Ohio Theatre.

Scene from Tim Supple's
A Midsummer Night's Dream

PRODUCING/TOURING

CAPA produced and managed the 2008 North American tour of Tim Supple's fantastical production of Shakespeare's *A Midsummer Night's Dream* (pictured here).

Performed in eight different languages, this once-in-a-lifetime theatrical event combined the astonishing skills of actors, dancers, martial arts experts, musicians, and street acrobats from across India and Sri Lanka with 44 performances in four cities, including Chicago, Ottawa, New Haven and Columbus.

The production was awarded a Central Ohio Theatre Critics Circle citation for outstanding theater efforts.

RENTALS

In addition to CAPA presentations and resident arts group productions, our stages were a flurry of rental activity in 2008-09. From the hottest comedians to timeless musical legends, here are just a few of the events hosted by CAPA theatres last season...

Anthony Hamilton PT
Ben Folds SBT
Brian Regan PT
Bryan Adams SBT
Carlos Mencia PT
Celtic Women OT
Dru Hill PT
Etta James PT
Harry Connick, Jr. OT
Jenny Lewis SBT
Joe Rogan SBT
John Prine SBT
Lewis Black PT
Lisa Lampanelli SBT
Lucinda Williams SBT
Margaret Cho PT
Michael W. Smith PT
Morrissey PT
Robin Williams PT
Ron White OT
Ryan Adams and the Cardinals SBT
Seinfeld PT
Sinbad PT
Tyler Perry's *The Marriage Counselor* SBT
ZZ Top PT

OHIO THEATRE: OT
PALACE THEATRE: PT
SOUTHERN THEATRE: ST
RIFFE CENTER THEATRES: RC
LINCOLN THEATRE: LT
SHUBERT THEATRE: SBT

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The contributions of CAPA's individual, corporate, foundation, government and organization donors and members enable us to impact positively the cultural and economic vitality of downtown Columbus and central Ohio. Thank you for your commitment to CAPA.

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CAPA-Shubert, New Haven
is a participant in the
**Greater New Haven
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*If we inadvertently omitted your name, please accept our sincere apologies.
Thank you for your donation.*



(Above) Prior to attending the performance of the Spanish Harlem Orchestra, S.N.A.P. participants were treated to a special meet-and-greet with members of band.



(Left) The Harlem Gospel Choir meet Robert and Lou Ann Giunta.

FINANCIAL RESULTS

Statement of Financial Position

June 30, 2009

	COLUMBUS	NEW HAVEN
Cash, Cash Equivalents, & Investments	\$9,465,000	\$3,116,000
Accounts, Pledges and Grants Receivable	1,739,000	215,000
Inventory and Prepaid Expense	133,000	75,000
Total Current Assets	11,337,000	3,406,000
Investments	24,000	0
Pledges and Grants Receivable	731,000	0
Land, Building, and Equipment-net	39,417,000	0
Other-net	34,000	2,000
Total Non-current Assets	40,206,000	2,000
Total Assets	\$51,543,000	\$3,408,000

Current Portion of Long Term Debt	\$117,000	\$0
Accounts Payable	1,097,000	154,000
Advance Ticket Sales and Deposits	836,000	423,000
Accrued Liabilities	408,000	136,000
Total Current Liabilities	2,458,000	713,000

Long Term Debt	5,878,000	0
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Total Liabilities	8,336,000	713,000
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Unrestricted Net Assets	40,600,000	2,573,000
Temporarily Restricted Net Assets	1,508,000	122,000
Permanently Restricted Net Assets	1,099,000	0
Net Assets	43,207,000	2,695,000

Total Liabilities & Net Assets	\$51,543,000	\$3,408,000
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CAPA is a nonprofit organization exempt from income tax under Section 501 (c) (3) of the Internal Revenue Code.

CAPA maintained financial stability through the year ended June 30, 2009. Consolidated operating net assets increased \$198,000 during the fiscal year. Total consolidated net assets increased from \$38.6 million to \$45.9 million.

Land, Building, & Equipment increased substantially as a result of continued work on the Lincoln Theatre renovation. The \$13.5 million project was completed in May 2009, and was re-opened with a sell-out performance by Maurice Hines. Also related to the Lincoln Theatre, Long Term Debt increased by \$2.28 million as a result of CAPA's utilization of an additional New Market Tax Credits loan.

Total operating revenue in Columbus was \$9.8 million, with 81% of the revenue generated from earned income sources. In New Haven, total operating revenue was \$6.4 million with an earned income ratio of 80%.

Every \$1 of operating revenue generated by CAPA resulted in \$.77 of direct program service expenditures to serve CAPA's communities. Total operating expenses were \$9.4 million and \$6.1 million for Columbus and New Haven, respectively. Fiscal 2009 activities brought over 615,000 patrons into CAPA's theatres for one of the more than 930 performances, events, meetings, and movies that took place.

CAPA is grateful to the many people and organizations that volunteer their time and effort in various ways. In addition to the contributed services of \$349,000 included in the financial results, volunteers provided many hours of work that did not qualify for recording under accounting rules. 1,180 volunteers provided over 77,700 hours of such services in Fiscal 2009.

Statement of Activities

For the Year Ended June 30, 2009

	COLUMBUS*	%	NEW HAVEN	%
OPERATING SUPPORT & REVENUE				
Ticket Sales & Sponsorship	\$1,838,000	19%	\$2,896,000	45%
Rental Income	3,691,000	38%	695,000	11%
Producing & Management Services Income	914,000	9%	926,000	15%
Concession Income	473,000	5%	157,000	2%
Ticketing Income	370,000	4%	232,000	4%
Other Income	605,000	6%	175,000	3%
Total Earned Income	7,891,000	81%	5,081,000	80%
Donations & Grants	1,890,000	19%	1,295,000	20%
TOTAL REVENUE	\$9,781,000	100%	\$6,376,000	100%
OPERATING EXPENSES				
Program Services	\$6,827,000	72%	\$5,059,000	83%
Management	2,025,000	21%	784,000	13%
Fundraising	554,000	6%	235,000	4%
TOTAL EXPENSES	\$9,406,000	100%	6,078,000	100%
Transfers				
Net Asset Transfer	(200,000)		(275,000)	
Change In Operating Net Assets	\$175,000		\$23,000	
Non-Operating Contributions, Other Revenue & Transfers	8,472,000		40,000	
Non-Operating Depreciation	(1,275,000)		—	
Non-Operating Asset Disposals & Bad Debt	(178,000)		—	
Total Change in Net Assets	7,194,000		63,000	
Net Assets at Beginning of Year	36,013,000		2,632,000	
Net Assets at End of Year	\$43,207,000		\$2,695,000	
Attendance	515,000		100,000	
# of CAPA Performances and Events	90		62	
# of Rental Performances and Events	711		70	
Total Performances and Events	801		132	

*Results for Columbus include activity related to the Ohio Theatre, Palace Theatre, Riffe Center Theatres, Southern Theatre, and Lincoln Theatre.



Lincoln Theatre Grand Reopening
photos: Terry Gilliam



Family Day Shubert Theater



Angela Pace
at the Lincoln
Theatre Grand
Reopening



Mamma Mia!



A Christmas Carol



Maurice Hines



Wilco's audience at the Shubert Theater



Palace Theatre lobby
Photo: George Faerber



A Midsummer Night's Dream



Harlem Gospel Choir



A Midsummer Night's Dream



Pilobolus Project

CAPA

Columbus Association for the
Performing Arts

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614-469-1045
capa.com

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Lincoln Theatre Grand Reopening



Lincoln Theatre Grand Reopening