



FOR IMMEDIATE RELEASE  
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## LINCOLN THEATRE TO OFFER FREE ARTIST PRODUCTION DEVELOPMENT WORKSHOP MARCH 25

Through the generous support of KeyBank, the Lincoln Theatre will host a free, one-day informational workshop on Saturday, March 25, for local artists, arts organizations, and individuals interested in developing their performing arts product for the stage.

The clinic will include four classes offering one-on-one Q&A and networking opportunities with consultants and theatre staff. Sessions will last approximately one hour and include:

### **Production Planning**

Discover how to take your artistic vision from your mind to the page to the stage.

### **Production Staging**

Learn about light design, sound design, staging, and the technical capabilities of the Lincoln Theatre including available equipment, usage, and streaming and broadcast abilities.

### **Marketing and Advertising**

Find out how to build your audience with cost-efficient marketing strategies for radio, print, online, and social media outlets.

### **Legalities**

Educate yourself on legal issues such as copyrights and basic insurance to cover rentals, riders, resources, personnel, and equipment.

The Artist Production Development Workshop will be held at the Lincoln Theatre (769 E. Long St.) from 8:30am-3:30pm on Saturday, March 25. The workshop is FREE, but space is limited and a reservation is required. Interested parties should contact Lincoln Theatre General Manager Suzan Bradford at (614) 719-6746 or [sbradford@capa.com](mailto:sbradford@capa.com) for more information.

This program is made possible through the generous support of the Greater Columbus Arts Council and the Ohio Arts Council.

[www.lincolntheatrecolumbus.com](http://www.lincolntheatrecolumbus.com)

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The Lincoln Theatre Association acknowledges the support of many supporters, including Franklin County. In addition, the Ohio Arts Council helped fund this program with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans.

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