



CAPA

COLUMBUS
ASSOCIATION FOR THE
PERFORMING ARTS

2012-2013 REPORT
TO THE COMMUNITY

WE ARE CAPA

CAPA is a non-profit, award-winning performing arts organization, presenting national and international performing arts and entertainment for 43 seasons.

Our Mission

We bring the world to our stages, enrich lives, and create community through our mission to:

Present and produce artistic programming of the highest quality to serve and educate diverse audiences and feature renowned artists of all cultures

Operate and maintain world-class performance venues

Strengthen our arts communities by providing facilities for resident companies, and through partnership and collaboration, support those organizations

Bolster the economy of the community we serve

CAPA strives to be a responsible member of the community and positively affect the quality of life in the regions we serve. Here's how the numbers break down for the 2012-13 season, providing an overall picture of CAPA as an organization and the impact it has on Columbus.

9 CAPA-operated theatres

495,728 patrons

899 events

\$23 million in ticket revenue

\$68 million in economic impact

87% of Columbus' annual operating budget is generated from earned income

750 volunteers donated in excess of 66,000 hours



OHIO THEATRE

Built: 1928
Capacity: 2,791
Location: Columbus



PALACE THEATRE

Built: 1926
Capacity: 2,837
Location: Columbus



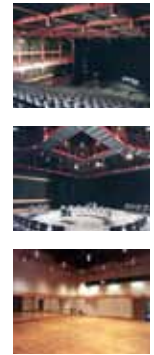
SOUTHERN THEATRE

Built: 1896
Capacity: 919
Location: Columbus



RIFFE CENTER THEATRES

Built: 1989
Location: Columbus
CAPITOL THEATRE (pictured above)
Capacity: 903



STUDIO ONE
Capacity: 227

STUDIO TWO
Capacity: 187

STUDIO THREE
Capacity: 60



MCCOY CENTER FOR THE ARTS

Built: 2007
Capacity: 786
Location: New Albany



LINCOLN THEATRE

Built: 1928
Capacity: 582
Location: Columbus

Cover photos: Alley II: Eduardo Patino, NYC; Cirque Mechanic: Darin Basile; Kodo: Takashi Okamoto; War Horse: @Brinkhoff/Mogenburg; Diana Krall: Mark Seliger

CAPA PRESENTS

CAPA presented 44 different performing artists and productions in Columbus.

2012–13 Events

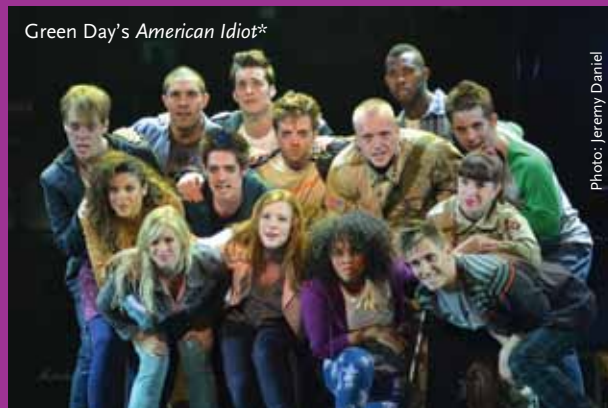
A Christmas Carol
Ailey II
Aimee Mann with special guest Ted Leo



Ballet Hispanico

Photo: Rosalie O'Connor

Buddy Valastro Live: Homemade for the Holidays
Chris Mann
Cirque Mechanics *Birdhouse Factory*
Clannad
Dave Koz and Friends Christmas Tour 2012
Diana Krall
Disney's *Phineas and Ferb: The Best LIVE Tour Ever!*
Disney's *Beauty and the Beast**
Distant Worlds: Music from Final Fantasy
Dr. Kaboom!



Green Day's *American Idiot**

Photo: Jeremy Daniel

Irving Berlin's *White Christmas**
Joel Chasnoff
John Pinette
Josh Ritter & the Royal City Band
with special guest Sea Wolf
Juanes
Julius Caesar
(co-presented with The Ohio State University)
Kathy Griffin



Kodo One Earth Tour 2013: Legend

Photo: Takashi Okamoto

The Laurie Berkner Band
*Les Misérables**
Mathemagic
*Million Dollar Quartet**
Monterey Jazz Festival on Tour
55th Anniversary Celebration
Otherwise Known as Sheila the Great
Over the Rhine
Punch Brothers with special guest Anais Mitchell
Rainbow Fish
Robert Glasper
Sesame Street Live "Elmo Makes Music"
Sister's Christmas Catechism:
The Mystery of the Magi's Gold
Spank! The Fifty Shades Parody
Suzanne Vega with special guest Noah Chenfeld
The Second City's *Laughing Matters*
The Tenors
Theresa Caputo: Long Island Medium
Todd Snider with special guest Chicago Farmer



Under the Streetlamp

Photo: Star Productions

*War Horse**
*Wicked**

* Co-presented with Broadway in Columbus

CAPA PRODUCES

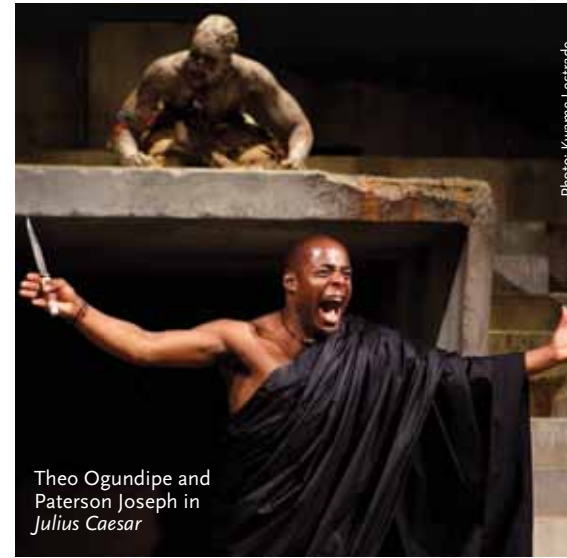


Photo: Kwame LeStrade

Theo Ogundipe and Paterson Joseph in *Julius Caesar*

Julius Caesar

"Overall, this is the best *Julius Caesar* I've ever seen and the best I ever expect to see."

—Michael Grossberg, *Columbus Dispatch*

CAPA and The Ohio State University teamed up to bring the Royal Shakespeare Company's stunning production of *Julius Caesar* to Columbus. Originally created for the World Shakespeare Festival, the production set Shakespeare's great political thriller in modern-day Africa with an exceptional all-black cast of Britain's finest actors.

Following critically acclaimed runs in Stratford-Upon-Avon and London's West End, *Julius Caesar* toured the UK, Moscow, New York, and concluded in Columbus.



Photo: Shelia Fisher Photography

Julius Caesar closing night reception
Front (L to R): Larry James and Daisy James.
Back (L to R): Actor Chike Okonkwo, Shelia Wright, Rodney Wright, Ecliszer James, LoWanda James, actor Andrew French

Festival Latino 2012

An annual Columbus tradition for 17 years, Festival Latino is the largest Hispanic event in Ohio, providing a two-day, family-friendly, free event that celebrates Latin culture with music, food, fashion, art, and children's activities. In CAPA's fourth year as exclusive producer of the event, attendance saw a 40% increase from 50,000 attendees in 2011, to 75,000 attendees in 2012.



Photo: Randall L. Schieber

Photo: Randall L. Schieber

Summer Movie Series 2012

The CAPA Summer Movie Series, the longest-running classic film series in America, is a highly anticipated summertime tradition in Columbus. In the 2012–13 season, more than 25,000 patrons attended screenings of their favorite classic films in the grandeur of the historic Ohio Theatre.



The Scioto Model A Ford Club at the Summer Movie Series

COMMUNITY * SERVICE

Shared Services

CAPA offers personalized back office services to local arts organizations, providing a streamlined process for patrons while allowing the arts organizations to focus on continued, quality entertainment for their audiences.

Service agreements are personalized to fit each organization's needs, but can include marketing, publicity, ticketing, finance, human resources, IT, management, operations, and development.

Shared Service Agreements

- Columbus Symphony Orchestra
- CATCO
- Drexel Theatre
- Franklin Park Conservatory
- McCoy Center for the Arts
- Lincoln Theatre Association
- Opera Columbus

Ticketing Services Only

- Available Light Theatre
- Capital University Christmas Festival
- Chamber Music Columbus
- CityMusic
- Columbus Children's Theatre
- Columbus Gay Men's Chorus
- Columbus Guitar Society
- Early Music of Columbus
- Jazz Arts Group
- Judah Performing Arts Center
- Leap of Faith Dance Company
- New Albany Symphony Orchestra
- Pleasure Guild of Children's Hospital

Partnership Agreement

- Broadway in Columbus

McCoy Center for the Arts

In January 2013, the board of the McCoy Center for the Arts in New Albany unanimously voted to engage CAPA to manage its 786-seat venue which opened in 2008. CAPA now provides management and back office services including theatre operations, programming, marketing, ticketing, IT, and financial services.

Central Presbyterian Church

During the CAPA 2012-13 season, CAPA purchased the Central Presbyterian Church at 132 S. Third Street between State and Town Streets in downtown Columbus. Built in 1857 (with an east addition built in 1926), the building is a historical landmark registered with the National Register of Historic Places and the oldest building to ever be under CAPA's care. While there are no immediate plans for use or major renovation, CAPA will maintain the historic church, and over time, evaluate the property to see how it can best be used to benefit the community.



Cartoon Capers fans at the Summer Movie Series, thanks to tickets donated to Franklin County Children's Services

Educational Outreach

Through the generous support of Honda, CAPA was able to present a four-show, educational series in the 2012-13 season. Specifically geared for grades K-8, the productions offered \$5 tickets which included a post-performance question and answer session with the cast (whenever possible) and study guides that correlate to the Ohio academic content standards for fine arts and other subjects.

History, literature, science, and math were brought to life on stage for more than 3,100 students in this special series which included *Otherwise Known as Sheila the Great*, *MatheMagic! Math is Amazing!*, *Dr. Kaboom!—Lookout! Science is Coming*, and *Rainbow Fish*.

CAPA arranged a special free performance of *MatheMagic!* for more than 400 fourth graders in the Marysville City School District.

Additionally, CAPA offered a special student performance of Charles Dickens' *A Christmas Carol* which was attended by more than 2,800.

CAPA also coordinated two master classes in the 2012-13 season—one for the Leap of Faith Dance Company with critically acclaimed, internationally renowned dance company Ailey II, and one with Ballet Hispanico dancer Donald Borrer. Participants in both classes received free tickets to the artists' performances.

Following each performance, CAPA solicited feedback from teachers and parents in regards to any improvements that could be made for the following season.



Photo: Randall Schieber

Resident Arts Groups

CAPA's venues are home to 16 resident arts groups which present a wide variety of top local talent and gives Columbus theatre-goers an array of quality entertainment choices nearly every night of the year. CAPA provides these groups with quality facilities for their presentations and collaborates to co-present productions whenever possible.

Available Light Theatre

- BalletMet
- CATCO (Contemporary American Theatre Company)
- Chamber Music Columbus
- Columbus Children's Theatre
- Columbus Gay Men's Chorus
- Columbus Symphony Orchestra
- Columbus Symphony Youth Orchestra
- Jazz Arts Group/Columbus Jazz Orchestra
- Judah Performing Arts Center
- Leap of Faith Dance Company
- Ministry in Motion
- The Ohio State University Departments of Theatre, Dance, & Music
- Opera Columbus
- ProMusica Chamber Orchestra
- Thioassane West African Dance Institute



Columbus Symphony's *Celebration of Spring* collaboration with BalletMet

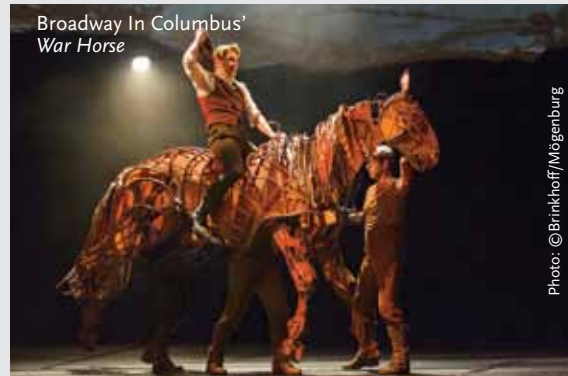


Photo: ©Brinkhoff/Mögenburg



Opera Columbus' *The Magic Flute*



Photo: Matt Slaybaugh

Available Light Theatre's *Bloody Bloody Andrew Jackson*

COLUMBUS * SUPPORTERS

Fiscal year 2013, July 1, 2012–June 30, 2013

The contributions of CAPA's individual, corporate, foundation, and government donors enables us to impact the cultural and economic vitality of downtown Columbus and central Ohio. Thank you for your investment in the performing arts and CAPA.

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\$100,000+

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Greater Columbus Arts Council
Ohio Arts Council

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 <p>Franklin County Where Government Works</p>	

FINANCIAL HIGHLIGHTS

July 1, 2012–June 30, 2013

Statement of Financial Position

June 30, 2013

Total Current Assets	8,916,000
Total Non-current Assets	38,184,000
TOTAL ASSETS	\$47,100,000
Total Current Liabilities	2,962,000
Long Term Debt	2,280,000
Total Liabilities	5,242,000
Unrestricted Net Assets	39,350,000
Temporarily Restricted Net Assets	1,407,000
Permanently Restricted Net Assets	1,101,000
Net Assets	41,858,000
TOTAL LIABILITIES AND NET ASSETS	\$47,100,000

CAPA is a nonprofit organization exempt from income tax under Section 501 (c) (3) of the Internal Revenue Code.

CAPA's total assets were \$47.1 million at the end of Fiscal 2013. Land, buildings, and equipment comprised \$35.7 million, or 76%, of total assets.

A significant property acquisition in 2013 was the purchase of the former Central Presbyterian Church building located at 132 S. Third Street in Columbus. The building is currently inactive while future uses are being evaluated.

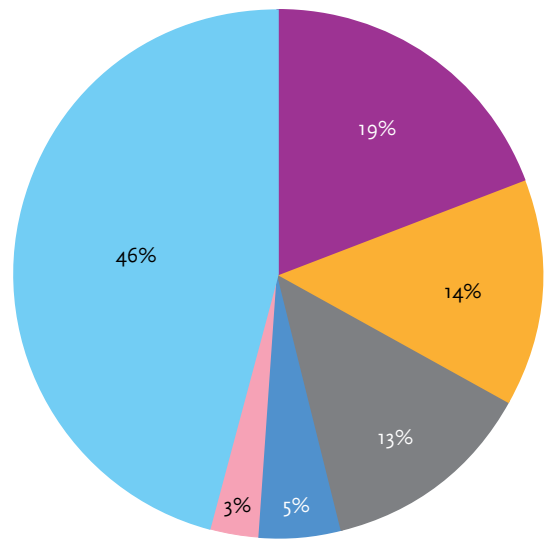
CAPA's net operating gain for Fiscal 2013 was \$397,000 on operating revenues in excess of \$15.4 million.

Earned revenue as a percentage of total operating revenue remained steady at 87% for Fiscal 2013; this was the same earned revenue ratio as Fiscal 2012. Contributed support, including donations, grants, and benefit events, accounted for the remaining 13% of revenues.

72% of all operating expenses during 2013 were directly related to providing mission-related services and programs. Support and administrative services accounted for 25% of expenses, while fundraising expenses represented only 3% of total operating expenses.

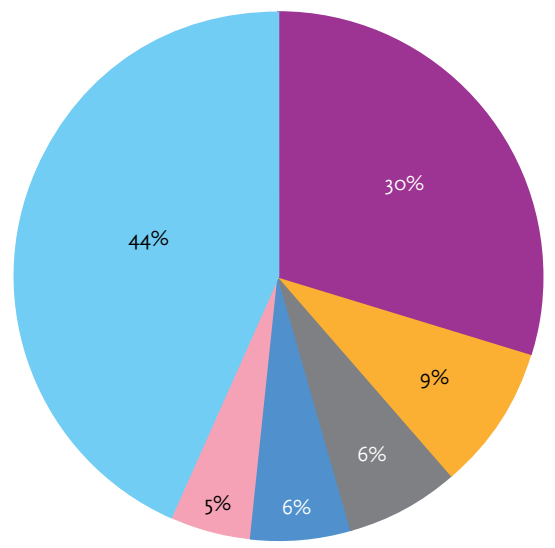
Operating Revenue

Ticket Sales & Sponsorship	46%	7,194,000
Rental Activity	19%	2,880,000
Management Fees	14%	2,101,000
Contributed Support	13%	2,023,000
Concessions	5%	734,000
Ticketing, Investment & Other	3%	491,000
TOTAL	100%	15,423,000



Operating Expenses

Payroll, Benefits & Tax	44%	6,564,000
Artistic & Program	30%	4,497,000
Building & Maintenance	9%	1,363,000
Other	6%	1,001,000
Office & Professional	6%	862,000
Advertising & Promotion	5%	739,000
TOTAL	100%	15,026,000



Results include activity related to the Ohio Theatre, Palace Theatre, Riffe Center Theatres, Southern Theatre, and Lincoln Theatre.



Photo: Scott Cunningham Photography

Photo: Randall L. Schiebel

Photo: Scott Cunningham Photography

In the 2012–13 season,
CAPA theatres hosted 899
events in Columbus, serving
more than 495,000 guests. This
generated \$23 million in ticket sales
and more than \$68 million in economic
impact for the central Ohio community
we serve. ✨



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