



FOR IMMEDIATE RELEASE  
August 23, 2013

## **2013 FESTIVAL LATINO EXPANSION SUCCESSFUL WITH 60% INCREASE IN ATTENDANCE**

Festival Latino 2013, expanded from its original location in Genoa Park to include the Rich Street bridge and Bicentennial Park, drew more than 120,000 people during the two-day event, an attendance increase of 60% over 2012. Already the largest Latin event in Ohio, 2013 attendance numbers further solidified that position.

2013 is the fifth year CAPA has produced the Festival, and the first time the footprint has been expanded since coming under the CAPA umbrella. The event strives to celebrate family and community with two days of children's activities, music, food, fashion, art, and dance from the heart of Latin America.

[www.FestivalLatino.net](http://www.FestivalLatino.net)

###

The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of the **Chester B. and Harriet D. Isaac, Barbara J. Haddox, and Charlotte R. Haller funds of The Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment in operation for more than 40 years. For more information, visit [www.capa.com](http://www.capa.com).

**Contact:** Rolanda Copley  
(614) 719-6624  
[rcopley@capa.com](mailto:rcopley@capa.com)