



FOR IMMEDIATE RELEASE
October 15, 2010

**Favorite Disney Characters and World Class Illusions
Combine in *Disney Live!* presents *Mickey's Magic Show***

Disney Magic Takes the Stage in Live Touring Production

In a captivating combination, favorite Disney characters join a professional illusionist live on stage in a performance that will excite and delight children of all ages. From Feld Entertainment, the producers of *Disney On Ice*, *Disney Live!* presents *Mickey's Magic Show* brings audiences into a world where Disney magic takes on a whole new meaning.

Disney Live! presents *Mickey's Magic Show* at the **Palace Theatre** (34 W. Broad St.) on **Friday, November 5**, at **3 pm** and **6:30 pm**. Tickets are \$20.50-\$57.50 at the Ohio Theatre Ticket Office (39 E. State St.), all Ticketmaster outlets, and www.ticketmaster.com. To purchase tickets by phone, please call (614) 469-0939 or (800) 745-3000. The Palace Theatre Ticket Office will open two hours prior to the performance.

Disney Live! presents *Mickey's Magic Show* features the special magic from legendary Disney films, performed right before your eyes—Cinderella's rags turn into a beautiful ball gown in a split second, *Aladdin's* Princess Jasmine levitates into the air, and the enchanted dancing brooms in *Fantasia* help sweep Minnie off her feet. The Master Magician himself – Mickey Mouse – performs astonishing illusions along with Cinderella's Fairy Godmother, *Alice in Wonderland's* Mad Hatter, and professional illusionist Brad Ross. The magic is complimented by appearances from Disney princesses Belle and Snow White and Mickey's pals from Toontown—Minnie Mouse, Donald Duck, and Goofy.

“This one-of-a-kind show gives parents and children the power to see magic everywhere,” says Kenneth Feld, producer of the *Disney Live!* shows and producer of the most successful live illusion show of all time, *Siegfried & Roy*. “We take them on an inspirational journey with the Disney characters where they learn to find the magic within and all around them. At the same time, families will see world class illusions that will truly take their breath away.”

The production values and stagecraft of *Disney Live!* presents *Mickey's Magic Show* make this an exceptional family show. Famed Illusion Designer Jim Steinmeyer, who has worked with leading magicians David Copperfield, Lance Burton, and Siegfried & Roy, brings his more than 20 years of world-class experience to the illusions in the show, which include a dynamic sawing-in-half duet and an awe-inspiring levitation of Minnie set to blacklight.

In another astonishing magic act, illusionist Brad Ross levitates Princess Jasmine. The moment is pinnacle'd by a starry night sky, with a mood both mesmerizing and surreal. To the tune of “A Whole New World,” Brad ultimately joins Jasmine in the air as they soar high above in harmony.

“In every show we do, we try to exceed audiences’ expectations,” says Director Jerry Bilik. “With the sheer magnitude of the illusions, we are able to take the audience to a place far beyond what they would ever imagine. From the moment the magic begins on stage, audiences will be in for a visual surprise as they take part in a unique Disney experience.”

Brad Ross’ interactive style as an illusionist adds another dimension to the show as he brings children up on stage to assist in the magic. Whether it’s making a Magician’s Apprentice tissue paper hat or inspecting a trunk for “The Fastest Escape in the World,” children in the audience have the opportunity to become part of the show.

No matter if they are on stage or in their seats, children are given an unforgettable experience as magician's helpers in *Disney Live!* presents *Mickey's Magic Show*. Amidst a show jam-packed with surprises and spectacle, audiences learn to find the magic inside as they take part in a revolutionary blend of captivating magic.

www.capa.com

CALENDAR LISTING

Disney Live!* presents *Mickey's Magic Show

Friday, November 5, 3 pm & 6:30 pm

Palace Theatre (34 W. Broad St.)

In a captivating combination, favorite Disney characters join a professional illusionist live on stage in a performance that will excite and delight children of all ages. Tickets are \$20.50-\$57.50 at the Ohio Theatre Ticket Office (39 E. State St.), all Ticketmaster outlets, and www.ticketmaster.com. To purchase tickets by phone, please call (800) 745-3000 or (614) 469-0939. The Palace Theatre Ticket Office will open two hours prior to the performance. www.capa.com

#

The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of **the Robert Bartels, William c. and Naoma W. Denison, and Preston Davis Funds of The Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

About CAPA

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, Valentine Theatre (Toledo, OH), and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment for more than 40 years. For more information, visit www.capa.com.

About Feld Entertainment

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries on six continents and include *Ringling Bros. and Barnum & Bailey*[®], *Feld Motor Sports*, *Disney On Ice* and *Disney Live!*

Members of the media are encouraged to visit the Online Media Guide at:
www.feldentertainment.com/mickeysmagicshow.

Contact: Rolanda Copley
(614) 719-6624
rcopley@capa.com