



The Price is Right Live! – FAQ (Frequently Asked Questions) (Updated August 2026)

Is The Price Is Right Live! the same as the TV show?

The beloved TV version inspires it, but this is a non-televised, interactive stage production designed for a live audience. The games, energy, and prizes are similar to what you see on TV!

How long is the show?

Approximately 90 minutes, with no intermission.

How will the registration process work?

Ticketed guests receive a link to the registration page to fill out and submit in advance. It's as simple as that. It is not necessary to register again at the theater. Just check in when you arrive and receive your official Price Nametag "Pricetag". The registration system will close precisely at show time. For those who need assistance, registration will be available at the venue, starting 2 hours prior to show time. Guests will be required to show valid government issued photo identification to claim a prize. Contestants must be the legal age of majority. Venue staff and vendors, including members of their immediate family are not eligible to register to be a contestant or instant winner.

When does the drawing for contestants take place?

A random drawing to determine show contestants takes place just prior to the start of the show. The randomly selected names are called out throughout the show. Eligible contestants must be present at the time their name is called, or another randomly selected name will be called.

How are contestants selected for each show?

All contestants are selected entirely at random from the pool of registered guests.

How old do you have to be to register?

The age of majority in your town or province determines the age requirement to participate in the drawing. Casino shows may require patrons to be 21. Typically, you must be at least 18 years of age to register. Please check your local jurisdiction or state for the age of majority in your town.

Can you still go to the show if you are underage?

Of course! Everyone loves The Price is Right and receives a "Pricetag". While underage guests are not allowed to register, the show is a great time for guests of all ages.

What is the procedure for someone who registers but does not have a ticket?

Non-ticketed guests are allowed to register in-person for a chance to be a randomly selected contestant or instant winner. Guests who have registered in person and without a ticket will be told to be at a pre-determined location at showtime. At or shortly after showtime, a representative of the show will come to that location and check the list of names. If an individual without a ticket has been randomly selected as a contestant, that person will be escorted to an open seat in the venue.

**What time should I arrive?**

Doors generally open 1–2 hours before showtime. Arriving early gives you time to register (if needed), get your “Pricetag,” and enjoy the pre-show atmosphere.

Do people need to be there 2 hours before the show to check in?

No, but early arrival is a good idea to avoid the rush! It is not necessary to stay at the theater once you get your “Pricetag”. The only requirement to be a contestant or instant winner is to be present at showtime.

Is there a prize list available?

Prizes are often a part of the game play and vary from show to show so no prize list is available. However, the types of prizes are like what you see on television. Appliances, cash, trips and, of course, a new car!

How do people collect their prizes if they win?

Contestants who have won a prize return to the front of the stage area immediately after the show where the necessary paperwork is filled out. Typical time for this process is 20-30 minutes.

Do I have to pay taxes on prizes?

Yes. Winners are responsible for any applicable taxes, as well as any shipping or delivery fees for their prize. Details will be provided during the prize claim process.

Who will be the host?

Our hosts are all well-known media personalities. And every one of them will be giving away cash and prizes to lucky contestants!

Can I take photos or videos during the show?

Photography is allowed before and after the performance. Recording during the show may be restricted depending on venue policy.

What should I wear?

Many guests come dressed in fun, colorful outfits or themed costumes—just make sure they’re comfortable enough for cheering and possibly coming on stage!

Where can I park?

Parking details vary by venue—check your ticket confirmation email or the venue’s website for specifics.

Is the venue accessible for guests with disabilities?

Yes. Most venues offer accessible seating and accommodation. Contact the box office in advance for assistance.

Can I bring food or drinks into the show?

Outside food and beverages are generally not permitted, but most venues have concessions available for purchase.