

Spotlight

The **director of education** is charged with creating and delivering education and outreach programs that serve the organization's community partners. This programming can manifest in a variety of ways, including educational workshops and classes, student matinee performances, internship programs, and arts programs for the community.

V-o-c-a-b-u-l-a-r-y

ACCESS—the ability, right, or permission to approach, enter, speak with, or use.

ASSESSMENT—the act of judging or deciding value, quality, or impact of something.

COMMUNITY—the people and organizations that are related to an arts organization's educational mission: students, parents, families, artists, partner organizations, schools, government agencies, and so on.

COMMUNITY PARTNERSHIPS—the formal and informal local and global community connections, collaborative projects, and relationships that advance an organization's education and outreach goals.

ENGAGEMENT—an active, two-way process in which one party motivates another to get involved or take action—and both parties experience change.

IMPACT—the effect an experience or program has on someone or something.

INCLUSIVE—creating equal access, well-being, and a sense of belonging for all members of the community.

INTERGENERATIONAL—relating to, involving, or affecting several generations.

INTERNSHIP—a learning opportunity that places a student within an organization to develop professional skills and understanding while also contributing to the organization's mission.

OUTREACH—an effort to bring experiences and programs to people where they live or spend time.

TRANSFORMATIVE—causing a marked change in someone or something.

UNDERREPRESENTED—groups of people that are typically insufficiently represented in an organization, experience, or program.

UNDERSERVED—groups of people that are typically insufficiently served by an organization, experience, or program.

More to Explore

<https://careers.broadway/>

Education | Columbus Association for the Performing Arts (capa.com)

CAPA Marquee Awards | Columbus OH Marquee Awards

CAPA Community Spoken Word Project—YouTube

The Broadway League's Education Programs—YouTube

Extension Activity

Pick an interest you enjoy. Then, create an outreach project to share this interest with your community. When you create your project, be sure to decide which community partners you might collaborate with to deliver your program, how you will creatively engage your participants, and how you will critically assess the impact of your project.