



FOR IMMEDIATE RELEASE
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Social Media Superstar Hayes Grier to Make an Appearance at the Southern Theatre March 2

In Hayes Grier's highly-anticipated third tour across select theaters in America, the 16-year-old internet megastar is performing with his entire crew, as well as some exciting surprise guests. Expect games, dance performances, super hilarious hijinks, and of course, dirt biking! For one night only, internet pals can get an interactive peek into Hayes Grier's exclusive world where he travels (and dances) through important milestones in his life.

CAPA presents Hayes Grier at the Southern Theatre (21 E. Main St.) on Thursday, March 2, at 8 pm. Tickets are \$30 and \$35 at the CAPA Ticket Center (39 E. State St.), all Ticketmaster outlets, and www.ticketmaster.com. To purchase tickets by phone, please call (614) 469-0939 or (800) 745-3000.

At the age of 16, Hayes Grier has cemented himself as one of the world's fastest-rising social media superstars. Organically, he amassed a cumulative audience of 15 million fans, intimately interacting both online and in-person through highly successful 2014 and 2015 tours.

Born in Mooresville, NC, Hayes grew up playing football, watching motocross, and hanging out with his older brothers, Will and Nash. In 2013, Hayes joined his brother Nash in making Vine videos to make people laugh, and over the course of just two years, emerged as one of Vine's Top 50 stars and Top 25 on Twitter for Global Engagement.

As his profile rose, Hayes joined the cast of the hit ABC series "Dancing with the Stars" that was watched by more than 11 million viewers. He was the youngest male contestant to ever participate on the show.

Hot off the show, Hayes orchestrated partnerships, building creative collaborations to satisfy the overwhelming demand from his ever-growing audience. He released a book along with his interactive mobile story *Hollywood Days with Hayes* on the Episode app where the choices you

make affect how the plot unfolds. The romance-packed, young adult novel is based off a story by the same on Episode, the world's largest network for interactive mobile stories.

In addition, Hayes will be launching "Top Grier," a 36-episode original docuseries on GO90/Verizon in which he returns home to North Carolina to rebuild his family farm. In 2016, he landed a lead role in the Hulu series *Freakish*, embarked on an even bigger tour, and is working multiple other collaborations in the pipeline.

CALENDAR LISTING

CAPA presents HAYES GRIER

Thursday, March 2, 8 pm

Southern Theatre (21 E. Main St.)

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About CAPA

Owner/operator of downtown Columbus' magnificent historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and the Shubert Theater (New Haven, CT), CAPA is a non-profit, award-winning presenter of national and international performing arts and entertainment. For more information, visit www.capa.com.

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