

The Palace Theatre

Est. 1926
34 W Broad Street
Columbus, OH 43215
Capacity: 2615

Rental Rates

For Profit

Performance Day: \$6800
2 or More Performance Day: \$10,204
Rehearsal/Load-In day: \$3397

For Profit (Valid 501(c)3 groups only)

Performance Day: \$6050
2 or More Performance Day: \$9090
Rehearsal/Load-In day: \$2815

****For events where tickets will be sold to the general public, rental clients must provide proof of a successful track record of presenting events in large theaters or other venues of 2,000 seats or more.****

Additional Rental Costs

Sound: based on equipment used
Lights: based on equipment used

Stagehand Labor: CAPA costs + 52.15%

Piano Rental: \$175/week
Piano Tuning: \$175

Parking Permits: \$50

Box Office: \$1050/performance
Front of House: \$425/performance

Security (Police): \$48/hr
Security (T-Shirt): \$20/hr

Backstage staff: \$16.50/hr

Tables: \$5 each
Chairs: \$.50 each

Facility Fee: \$3.50 per ticket

To maintain, preserve, and enhance the beauty and working condition of the theatre, a \$3.50 per ticket "Restoration Charge" is added to the base ticket price of each event at the Palace.

Deposit The non-refundable deposit amount is the full amount of basic rent.

Stagehand Labor

Subject to the work rules, minimums and overtime provisions. An estimate will be provided upon request.

Insurance

To be obtained by presenter/renter. The presenter/renter is required to obtain liability insurance as provided in the rental agreement. Certificate is due 60 days prior to your event. If we do not receive a certificate of insurance, your date will be cancelled. A list of providers can be supplied upon request.

Ticketmaster

CAPA has a contract with Ticketmaster for all events at the Ohio, Palace, Southern, Riffe Center, and Lincoln Theatres. CAPA sets up and supervises each event on the system. The Ticketmaster commissions are as follows:

\$.25 per ticket for outlet sales
4% of cost of each ticket purchased with a credit card
\$.08 per ticket sold at a CAPA ticket office
\$.05 per complimentary ticket pulled

Tickets purchased at the CAPA ticket offices are subject to credit card commissions of 4% for VISA, Mastercard, Discover, and American Express (subject to change without notice). CAPA must handle all ticket sales.

Merchandise

CAPA shall receive 20% of gross receipts from any and all merchandise sales. CAPA shall receive its percentage at the end of each performance. Promoter is responsible for paying **ASCAP, BMI** and **SESAC**.

Marketing

CAPA does not provide marketing or PR resources for renters. You may be able to be included in an eBlast if you're offering a pre-sale or a discount offer. Please ask the ticket office about this option.

Placing a hold

Holds may be placed and held for up to two weeks. After that time, your hold will be released if you have not communicated with Elena in writing. If you do not check in, your date may be released without further notice from CAPA. To confirm a date you will need to sign a contract and send in a deposit. A certificate of insurance is required two (2) months before the performance.

Before you sign a contract

In addition to the basic rental charge, **you will have charges for sound, lights, labor, ticketing, front of house, and security**. These are the basic charges incurred for every rental. Depending on the nature of your event, additional fees may apply. An estimate of all expenses must be obtained prior to booking.

Paying your Bill

Your full estimate must be paid in full one (1) month prior to your event. If you have enough money in your ticket sales to cover your estimated expenses the show can proceed. If you have not sold enough tickets to cover your expenses, remaining expenses must be paid to CAPA in the form of a certified check or money order. CAPA will provide all renters with a full settlement of expenses following the event.