



FOR IMMEDIATE RELEASE
November 16, 2017

"Rudolph the Red-Nosed Reindeer has taken the country by snowstorm." - Hartford Courant

"Magical time...the performances are spot on." - HuffPost



‘TIS THE SEASON FOR RUDOLPH THE RED-NOSED REINDEER LIVE ON THE PALACE THEATRE STAGE DECEMBER 16 & 17

Touring Musical is Stage Adaptation of Highest-Rated Christmas TV Special of All Time

The "most famous reindeer of all" from the longest-running and highest-rated holiday television special of all time will make its Columbus debut in the critically acclaimed *Rudolph the Red-Nosed Reindeer: The Musical*. Rudolph and a holly jolly cast of iconic characters, including Hermey the Elf, Yukon Cornelius, and the Abominable Snow Monster, will help Santa save Christmas during a two-day-only engagement of the national tour. This family favorite is a "holiday staple" (*The Boston Globe*) and an "utterly charming, top-notch production" (*Orlando Sentinel*), and will present four performances at the Palace Theatre December 16 and 17.

Rudolph the Red-Nosed Reindeer: The Musical plays the Palace Theatre (34 E. Broad St.) for two days only – Saturday, December 16, and Sunday, December 17. Tickets start at \$27.50 and can be purchased at the CAPA Ticket Center (39 E. State St.), all Ticketmaster outlets, and online at www.ticketmaster.com. To purchase by phone, please call (614) 469-0939 or (800) 745-3000.

The performance schedule is as follows:

Saturday, December 16, 11am, 2pm, 5pm
Sunday, December 17, 2pm

In 1964, the beloved, stop-motion animated television classic “Rudolph the Red-Nosed Reindeer” made its network television debut, and has been delighting audiences across the country for more than 50 years. “*Rudolph the Red-Nosed Reindeer: The Musical* is a wonderful new way to experience this family tradition,” says producing partner Jonathan Flom. “This show entertains, and at the same time, helps spread the important and timeless message that we should celebrate our differences.”

Projections, costumes, and characters are faithfully brought to the stage against a backdrop of nostalgic set designs. The 12-foot-plus Abominable Snow Monster is jaw-dropping. The cast brings high energy to classic songs and dialogue, while irresistible and loveable puppets highlight the charming “roughness” from the television show’s stop-motion effects. Flom says, “The familiar story elements from the television special are addressed with a talented cast and puppeteers who help recreate the magic on stage.” Since the special itself is a classic musical, the stage show does not feel at all like an adaptation, and audiences are surprised and delighted when they see performances of songs such as “Fame and Fortune” and “Rockin’ Around the Christmas Tree” that are heard but not performed in the TV special.

The story tells the tale of a young Rudolph who, because of the appearance of his bright, shining nose, is excluded from the Reindeer Games. He flees Christmastown and meets up with new friends Hermey the Elf and Yukon Cornelius. After finding The Island of Misfit Toys, Rudolph journeys home, where a snowstorm of epic proportions is threatening Christmas. Can Rudolph rescue his family and friends, and help Santa save the holiday?

Rudolph has a partnership with PACER’s National Bullying Prevention Center, offering a free toolkit to teachers that leverages the powerful messages from the story to teach important character values. In addition, a portion of proceeds from sales of the new book, *T.E.A.M. Rudolph and the Reindeer Games*, will be donated to PACER.

For more information, visit www.rudolphthemusical.com and follow the latest updates to the Facebook page at facebook.com/rudolphthemusicaltour.

Rudolph the Red-Nosed Reindeer: The Musical is produced by Right Angle Entertainment, Iconic Entertainment Studios and Premiere Producers LLC.

RIGHT ANGLE ENTERTAINMENT

Founded in 2014 by industry veterans Alison Spiriti and Justin Sudds, Right Angle Entertainment specializes in the creation, production, and management of live touring shows. Right Angle Entertainment’s focus on bringing personalities and brands to life on stage allows them to cross genres from concerts to digital stars to theatrical productions. Having produced touring shows such as Price is Right Live, America’s Got Talent, *Rudolph the Red-Nosed Reindeer: The Musical*, and with partners such as Lucasfilm, Cirque du Soleil Theatricals, FremantleMedia and many more, Right Angle Entertainment is committed to bringing exceptionally fun and unique ideas to the stage for audiences all over the world.

CALENDAR LISTING

CAPA and Broadway in Columbus present *RUDOLPH THE RED-NOSED REINDEER: THE MUSICAL*

Saturday, December 16, 11am, 2pm, 5pm

Sunday, December 17, 2pm
Palace Theatre (34 E. Broad St.)

This holiday season, the beloved “Rudolph the Red-Nosed Reindeer” TV classic soars off the small screen and onto the Palace Theatre stage in *Rudolph the Red-Nosed Reindeer: The Musical*. Come see all of your favorite characters, including Santa and Mrs. Claus, Hermey the Elf, the Abominable Snow Monster, Clarice, Yukon Cornelius, and of course, Rudolph, as they come to life in an adventure that teaches us what makes you different is what makes you special. Tickets start at \$27.50 at the CAPA Ticket Center (39 E. State St.), all Ticketmaster outlets, and www.ticketmaster.com. To purchase tickets by phone, please call (614) 469-0939 or (800) 745-3000. www.capa.com

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About CAPA

Owner/operator of downtown Columbus' magnificent historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, Drexel Theatre (Bexley, OH), Jeanne B. McCoy Community Center for the Arts (New Albany, OH), and the Shubert Theater (New Haven, CT), CAPA is a non-profit, award-winning presenter of national and international performing arts and entertainment. For more information, visit www.capa.com.

About Broadway Across America

BROADWAY ACROSS AMERICA is part of The John Gore Organization family of companies, which includes Broadway.com and The Broadway Channel. Led by nine-time Tony-winning producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 41 markets with over 270,000 subscribers. Current and past productions include *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Fiddler on the Roof*, *Finding Neverland*, *Million Dollar Quartet*, *Hairspray*, *On Your Feet!*, *School of Rock*, and *The Producers*. Broadway.com is the premier theatre website for news, exclusive content, and ticket sales. For more information, please visit BroadwayAcrossAmerica.com and Broadway.com.